



MARKETING & SALES

Program of Study



Level 1	T200 Principles of Business, Marketing, and Finance (1/SEM)
Level 2	T808 Sports and Entertainment Marketing (5 /SEM)
Level 3	T807 Social Media Marketing (.5/SEM) <i>and</i> T800 Advertising (.5/SEM) <i>or</i> T801 Retail Management (1/YL)
Level 4	T430 Career Preparation I(2/YL)
Certifications: Entrepreneurship and Small Business, Google Analytics Individual Qualifications	

Successful completion of this program of study will fulfill requirements of the Business and Industry Endorsement

.5, 1, 2, = Credits, SEM =Semester Course, YL=Yearlong Course