



PRESS RELEASE

For Immediate Release
October 10, 2022

Judson ISD Partner with NFL Flag

Judson ISD is dedicated to strengthening community partnerships in order to provide well rounded opportunities and experiences for all students. The National Football League, in alliance with GENYouth and TD NFL Flag, are in the 2nd season of partnering with Judson ISD. The TD NFL Flag youth sports program, supported by Texas high school football Hall of Famer Bobby Taylor and his partner AvRon Trabue, gives young children a unique opportunity to develop fundamental skills in a positive and inclusive environment.

“In the first season of this partnership, over 200 boys and girls in Kindergarten through 6th grade participated in this program and enjoyed an incredible experience where they learned valuable lessons in teamwork, goal setting and confidence building,” said Triva Corrales, Executive Director of Athletics.

At the conclusion of Season #1 GENYouth, NFL FLAG and their NFL FLAG in Schools Program announced a donation of a flag football kit for each Judson ISD school.

On Tuesday, October 18th at 3:00 pm the NFL will distribute these kits to all 29 Judson ISD Principals.

The kit will include: 50 flags, 10 footballs, an NFL ball bag, an NFL-In-School Football Curriculum, and NFL bookmarks. In addition, each school will receive, a dual language "Rules of the Game" digital resource for families, an NFL FLAG branded certificate of completion, and 101 Tips for Teaching Nutrition Concepts in Physical Education resource (dual language).

“We are so grateful for this partnership as our focus is on grass roots efforts in offering opportunities to the youth in our community, to be engaged in activities that promote positive self-worth, healthy lifestyles and competitiveness,” Corrales said.

Judson ISD has already begun Season #2 which has expanded registration to Pre-K and still serves student through 6th grade. Over 100 boys and girls are currently competing in Season #2.

Media Opportunities:

Tuesday, October 18th at 3:00 pm; **arrive 2:45 pm for photo and interview opportunities**

D. W. Rutledge Stadium

9150 FM 1516 N., Converse, 78109

Event Contact- Triva Corrales, Executive Director, tcorrales@judsonisd.org



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About Judson ISD

Judson Independent School District is a Pre-K through 12th grade public school district in the San Antonio area. Prior to its current form, the district was known as Judson Rural School District No. 8. The rural district was created on June 25, 1958, by the Bexar County School Board and combined the existing districts of Converse, Kirby and Selma. The new district was named after Moses Campbell Judson. Today, Judson ISD serves over 23,000 students within the incorporated cities of Converse, Kirby, Live Oak, San Antonio, Selma, and Universal City. Judson ISD produces excellence throughout all campuses and builds strong connections with the community. The district earned a B rating from the Texas Education Agency and is constantly working on innovative ways to enhance the learning for its students. Judson ISD believes in providing a strong foundation for early learners by offering full day Pre-Kindergarten programs beginning at 3 years old. Being a district of choice provides Judson families to customize their own educational experiences through the multitude of programs the District has to offer. For more information, visit www.judsonisd.org

It is the policy of Judson Independent School District not to discriminate on the basis of age, race, religion, color, national origin, sex, marital or veteran status, disability (or relationship or association with an individual with a disability), genetic information or other legally protected status in its programs, services or activities as required by Title VI of the Civil Rights Act of 1964, as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973, as amended. In addition, the District also provides equal access to the Boy Scouts and other designated youth groups. The following person has been designated to handle inquiries regarding non-discrimination on the basis of disability: Director of Guidance and Counseling. The following person has been designated to handle inquiries regarding compliance with Title IX and all other non-discrimination policies: Executive Director of Human Resources. 8012 Shin Oak. Live Oak, TX. 78233. (210) 945-5101.