

## Commercial Photography I TEKS: 130.98

Career & Technology Department- Judson High School  
Course Syllabus and Guidelines-2020-21

**Teacher:** Kevin Core  
**Location:** Room E-218  
**Planning Period:** First Period  
**Email:** kcore@judsonisd.org  
**Tutoring:** Tuesdays & Thursdays 4:30 – 5:15pm (all other times by appointment)

### I. Class Overview

This course is recommended for students in Grades 10-12. Recommended Prerequisite: Digital Media.

### II. Required Supplies

Bracketed/pocket folder, paper and #2 pencils (must have in class daily)

\*Supplies should be purchased by the end of the third week of school\*

**September 3, 2020**

### III. Course Description

Careers in Commercial Photography span all aspects of the industry from setting up a shot to delivering products in a competitive market. Within this context, in addition to developing knowledge and skills needed for success in the Arts, Audio/Video Technology and Communications career cluster, students will be expected to develop an understanding of the commercial photography industry with a focus on creating quality photographs.

This course is a co-requisite for:

A/V Production I, Graphic Design I and certifications in Adobe Photoshop CS5

### IV. Course Policies

**Be prepared, on time and productive** - Always have notebook paper, sketch paper and pen/pencil.

**Students will be tardy** if they are not inside the classroom before the tardy bell rings.

**Student is responsible** for maintaining his/her work station.

**No Electronic devices** allowed in classroom (they will be picked up and turned into the office)

**No food, gum or drink** is allowed in lab. These items will be confiscated if visible.

**Respect others**, their property and their right to learn.

**The bell does not excuse the class**—I do. Students will be excused when everyone is quiet and in his/her seat.

**Just as if this was a job**, there will be **consequences** for inappropriate behavior in the work place.

**Students earn extra credit** for professionalism on Wednesdays by wearing professional attire.

*Requirements will be addressed the first week of school and posted on the website.*

## V. Course Objectives

After successful completion of this course, the students are expected to have an understanding of the following: **(TEKS - 130.98.A, B & C)**

By the end of this course, you should be able to:

1. Demonstrate the necessary skills for career development, maintenance of employability, and successful completion of course outcomes;
2. Identify employment opportunities in Commercial Photography;
3. Use emerging technologies to exchange and gather information and resources;
4. Comply with standard practices and behaviors that meet legal and ethical responsibilities;
5. Analyze and apply the principles of art to photographs;
6. Demonstrate knowledge of different types of cameras, lenses and their applications;
7. Demonstrate knowledge of good photographic composition and layout;
8. Demonstrate knowledge of the characteristics of different types of photographic media;
9. Demonstrate knowledge of photographic lighting techniques;
10. Identify characteristics of various types of photographic paper;
11. Demonstrate an understanding of standard conventions for mounting, matting and framing; and
12. Produce a variety of photographs using current industry standard production processes

## VI. Course Outline

- 1<sup>st</sup> Nine Weeks: ***Classroom Management, History, Basic Camera Operations***  
2<sup>nd</sup> Nine Weeks: ***Portraiture and Lighting***  
3<sup>rd</sup> Nine Weeks: ***Editing and Printing Images***  
4<sup>th</sup> Nine Weeks: ***Photography As A Business and Special Projects***

## VII. Attendance and Course Evaluation

Grades will be based on successful completion of various assignments, and projects throughout this course. Quizzes and tests will be given periodically to check your knowledge and skills.

### Attendance Policy

Students are expected to attend class every day. Excessive absences and tardies will result in the submission of an attendance referral to administration. A maximum of **nine (9)** absences per semester are allowed by JISD. If a student has excessive absences he/she may lose credit for the course. Students will be given one day to make up work for each day they are absent.

### Tardies Policy

Being late to class is the same as being late to your job. You will need to stay after school to make up the time you were late as well as the time the supervisor has to take re-explaining missed directions. (If you have too many tardies, you will be sent to court.)

## Grading

Grading Guidelines			Grading Scale	
Quizzes /Daily Assignments	60%		A	90-100%
Tests/ Major Projects	40%		B	80-89%
			C	70-79%
<i>(Semester and Final exams will count as 10% of the over all grade)</i>			F	69% and below

The Grading and Reporting Handbook is now online at [www.Judsonisd.org](http://www.Judsonisd.org) webpage, under Departments →Instructional Services →Data Research →2020-2021 JISD Procedural Handbooks.

### Make-Up Work for Absences

Students shall be expected to make up assignments and tests after absences. Students shall receive a zero for any assignment or test not made up within the allotted time. Students will be given **one day** (outside of class time) to make up work for each day they are absent. **Late work** may carry a deduction of up to 10%. It is the student's responsibility to get the notes and assignments. Students will not be reminded to make up missing work. Any work not made up will default to a zero. It is better to complete an assignment late than not to complete it at all. Partial credit is better than no credit. It is very important that you keep track of deadlines and due dates so your grades

## VIII. Extra-Curricular

The **Multimedia & Technology Club** is an organization that gives students the opportunity to explore the digital arts in its many forms. Members have the opportunity to participate in competitions, field trips, and community service.

- Meetings: Every Other Thursday after school, starting at 4:20
  - Room E218 –Mr. Bourbois and Mr. Core (sponsors)
  - Meetings last approximately 1 hour

Other organizations include The **Business Professionals of American (BPA) Club** and **DECA**

- Meetings: **To Be Announced (TBA)**
  - BPA – See Mr. Shorter (Room H111)
  - DECA – See Mrs. Salazar (A/V Studio Office)

**Judson High School**  
*Career & Technology Department*

**Receipt of Commercial Photography Syllabus**

I have read the Commercial Photography Syllabus and understand the expectations and mature behavior that are expected for students who take the course. I understand that I will be held responsible for my workstation, homework, class work, promptness, work place behavior and professionalism.

Student Name (print): \_\_\_\_\_

Student Signature: \_\_\_\_\_

Student Cell Phone No.:           N.A.          

Student E-mail Address:           N.A.          

Do you have or have you had a job? \_\_\_\_\_ If yes, where? \_\_\_\_\_

Do you participate in any extracurricular activities? \_\_\_\_\_

Parent 1 Name (print): \_\_\_\_\_

Parent 2 Name (print): \_\_\_\_\_

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

Parent 1 Cell Phone No.: \_\_\_\_\_

Parent 2 Cell Phone No.: \_\_\_\_\_

Parent's E-mail Address: \_\_\_\_\_

\_\_\_\_\_

Home Address: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Best time to reach you \_\_\_\_\_

Please add any special needs or other important information for your child:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_