



# Strategic Planning

Strategic Planning is a process that empowers stakeholders, such as parents, students, district employees, city officials, business partners, and clergy, to collaboratively shape the future of their school district. Through this process, the district and community become partners in creating a 3-5 year plan. This shared sense of ownership enables districts to overcome obstacles and discover new possibilities for students.

All school districts reach a point where they must reinvigorate their practices, and create new systems, or face decline. The Strategic Planning process galvanizes the community around a common purpose, bringing new life to the district.

## Support/Services Provided

The Strategic Planning team will:

- Review data and gather vital input from the district.
- Facilitate a diverse group of community stakeholders in crafting beliefs and a mission that are unique to the community.
- Guide a committee comprised of community members to identify objectives and strategies that will best meet the district's mission.
- Assist in creating action plans to carry out each strategy.
- Create a 3-5 year, District-Wide Strategic Plan.
- Assist in the presentation of the Strategic Plan.

## Impact

Benefits of Strategic Planning:

- The process creates buy-in from all stakeholder groups, and organizes them to action around a common purpose.
- Creates a context to guide improvement planning at the campus level.
- The process identifies new systems that can best meet the strategic objectives and calls for the abandonment of redundant or obsolete practices, eliminating waste and ensuring efficiency.

## For more information

Contact the Strategic Planning Team:

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