



MARKETING & SALES

Program of Study



Level 1	T200 Principles of Business, Marketing, and Finance (1/SEM)
Level 2	T802 Fashion Marketing (.5/SEM) <i>and</i> T808 Sports and Entertainment Marketing (.5/SEM)
Level 3	T800 Advertising (.5/SEM) <i>and</i> T807 Social Media Marketing (.5/SEM) <i>or</i> T801 Retail Management (1/YR)
Level 4	T430 Career Preparation I (2/YL)
Certifications: Entrepreneurship and Small Business, Google Analytics Individual Qualification	

Successful completion of this program of study will fulfill requirements of the Business and Industry Endorsement

.5, 1, 2, = Credits, SEM = Semester Course,
YL = Yearlong Course