



## Recruitment Plan

November:

- Recruitment brochure and virtual tour posted on the JECA website

December:

- Parent Meetings held by JECA Principal on multiple dates in the evening (virtual Parent Meetings may occur due to pandemic situations)
- Applications made available on the JECA website on December 18, 2020

January:

- District Parent Zoom Nights live webinar and recorded for parents to access at their convenience
  - January 12 (Kitty Hawk MS & Judson MS)
  - January 13 (Woodlake Hills MS)
  - January 14 (Kirby MS)
  - January 19 (Metzger MS)
- Applications due to middle school Counselor by January 19, 2021

February:

- Lottery Selection Night on Monday, February 8, 2021 at 6:00pm
- Acceptance letters mailed out on February 15, 2021